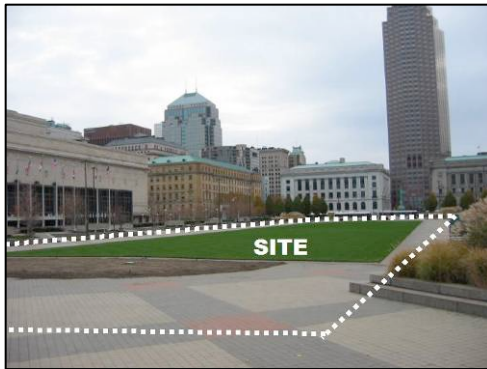


CALL FOR ARTISTS/ TEAMS

2004-2005 INSTALLATION ON MALL B

PART OF THE DANIEL BURNHAM GROUP PLAN



DEADLINE AUGUST 29, 2003

About the Project:

The Burnham Mall Public Art Installation is an opportunity for artists or collaborative teams to create a site specific installation on a prominent site in downtown Cleveland. This project will be created to celebrate the 100th anniversary of **Daniel Burnham's Group Plan of 1903**. The goals of this project are to activate and bring awareness to Mall B (the former site of the Hanna Fountains). Up to four (4) artists or teams will be selected by a distinguished panel of arts professionals, critics, and civic leaders and will be commissioned by Cleveland Public Art to develop formal proposals for this project. From these four (4) proposals, the selection panel will select one artist or team to realize their work in 2004-2005.

The Project Parameters:

The duration of the installation is proposed from Spring 2004 to Fall 2005. This is not a permanent installation. All modifications to the site must be reversible after the installation is removed. **Concepts could range from site-specific works created by the artists/teams, programming associated with the installation, traveling exhibitions, or traveling works of art.** The grass area is approximately 80' x 300'. The site has loading constraints that require loads to be placed on horizontal beams that carry the loads over the parking garage below. Also, concepts must take wind and weather elements over this time period into consideration. For more specific project information please visit www.clevelandpublicart.org.

The Process:

Phase One

September 2003: Commission Concept Proposals

In September 2003, the selection panel will select up to four (4) artists (or teams) to develop formal proposals for this public art project. Artists (or teams) will be selected on the basis of materials submitted (see **What to Submit**). Up to four (4) selected artists (or teams) will receive \$2,000 to create a formal proposal and a \$1,000 stipend for travel to present their proposal to the selection panel. Artists will be required to investigate the site (and the site constraints) for their proposal on their own. For more project information, please visit www.clevelandpublicart.org. Artists will develop working drawings, prepare a maquette or renderings of the proposed project and present an accurate budget.

Phase Two

October 2003: Select Winning Proposal

In October 2003, the four (4) selected artists or teams will present their proposals to the selection committee. The panel will select the winning design to be implemented. Up to \$100,000 has been allocated towards fabrication, installation and de-installation. The winning artist or team will receive an additional fee of \$18,000 for the implementation of the project.

What to Submit:

Artists/ Teams interested in this project are invited to submit the following materials by **August 29, 2003**.

This project is open to all. Artists, architects, designers, galleries, students, etc. over the age of 18 are encouraged to submit.

➤ **A brief statement of intent** (no more than 350 typewritten words). This should be a statement of your idea or approach to this installation. Please outline the specific project that you would like to realize on this site. This statement is considered by the selection committee as an indication of the direction your proposal might take should you be selected and not as a formal proposal.

➤ Up to **sixteen (16) 35mm slides** of recent or current work submitted in a clear plastic slide sheet. Each slide must be clearly labeled with your name(s), the title, date, media, and dimension of the work with the TOP indicated. Please include a slide description sheet with corresponding numbers. **(Teams may only submit a total of sixteen slides.)** Larger format transparencies and photographs will not be considered.

➤ A **current resume** of all team members, including name, address, and phone number.

➤ **OTHER MATERIAL WILL NOT BE CONSIDERED**

➤ **SLIDES WILL NOT BE RETURNED.** Artists' slides will be added to our slide registry and all artists will be added to our database for future projects.

When and Where to Submit Materials:

Material must be received at Cleveland Public Art's office by **5pm August 29, 2003**. **Postmarks are not acceptable. Hand deliveries will be accepted.**

Artists will be notified by letter no later than September 30, 2003. Please do not call before this date.

Please mail submissions to:

Cleveland Public Art
Attn: Mall B
1951 West 26th Street, #101
Cleveland, Ohio 44113

It is the sole discretion of the Selection Panel to make the final decision. The panel is under no obligation to select from the material submitted. In the event that none of the four (4) proposals can be implemented, for any reason, Cleveland Public Art is under no obligation to the implementation of any project.

This project is made possible through the support of the Mall Beautification Fund, the Cleveland Foundation, the George Gund Foundation, and the Ohio Arts Council.